

## 7.1 Goal Setting Matrix

**Purpose:** To determine long and short term development goals that are to be addressed by the community. This tool is used in the analysis of issues that have caused the present situation, the effects of nonintervention and finding solutions to these problems. This is done at the Community Planning Committee (CPC) level.

**Duration:** 80-90 minutes

**Participants:** Community Leaders / representatives

**Materials:** marker pens & 2 or 3 flip chart papers

**Process (Long-Term Goals):** This tool is used together with the visioning matrix. Long term goals show the preferred future of the community on the issues that have been identified as important to them. This tool seeks to change the preferred future on each issue into a statement. The long-term goals should be simple and straight to the point (SMART). It should be a statement describing the desired picture 10 years into the future.

*Once the Visioning Matrix has been visualized on the ground and a presentation has been made, do a recap on the three timeframes used in developing the Visioning Matrix. Draw the community members' attention to the Preferred Future column. Ask the community to describe their visualized Preferred Future on each aspect of life / key issue identified. Facilitate them to develop the long-term goal statements from the Preferred Future by translating the visualized preferred future on each aspect of life into a general statement.*

**Process (Short-term goals):** A time frame, shorter (preferably 3 -5 years) than the time set for the long term goals is established during which the community will implement some of the projects they have discussed and agreed upon during the visioning matrix/future discussion tool, as a step towards achieving their preferred future. Short-term goals are developed based on the identified activities in the "what do we do?" question column of the visioning matrix discussion tools. The short term goals should be SMART. The developed community goals should be tested against the basic principles of SMART goal.

SHORT TERM GOALS ① INCREASED HTC SITES FROM ONE TO FOUR BY 2013

ACTIVITY	WHO	WHEN	WHERE	HOW	MUCH
				DESCRIPTION	COST
IDENTIFY COUNSELLORS	CBO/VDC	JULY 2011	EDINGENI	- SIX COUNSELLORS (3 MALE, 3 FEMALE) - MINIMUM MSCE CERTIFICATE.	NONE
TRAIN COUNSELLORS	CBO/VDC	AUGUST 2011	MZIMBA EDINGENI	- Facilitation fee - Meals - Accommodation - Transport - Venue	3 FACILITATORS x 2300 x K5000 = 345000 6 COUNSELLORS x 2100 x K500 = 63000 6 " x 2100 x K1000 = 126000 6 " x 2100 x K600 = 72000 2100 x K2000 = 420000
Collect Kits for HD	CBO/VDC	Sep 2011	Mzimba DHO	Transport	3 counselors 2300 x K600 = K3600
Recruit 3 B/C/D persons	CBO/VDC	Sep 2011	MIZUZI	Lunch x Meals & Accomodation x Transport x Recruitment (3 bikes)	3600 K500 = 15000 x K3000 = 9000 x K8000 = 240000 K583200 US\$24 US\$10 US\$1740

Short term discussion should be thorough, because it is at this time that the ownership of projects begins. This process is still done by the committee elected by the community members themselves.

**Possible Addition Future Map:** the goal setting matrix can be accompanied by a village map in which the drawn future plans allow the CPC and the community to have a visual of the changes that the community envisions (for the process see 5.2).